

Bo Wen

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EDUCATION

- Ph.D. Candidate in Public Policy and Management**, *University of Southern California* 2013-2018
(Expected)
- Major Field: Organization Theory
 - Minor Field: Organizational Incentive Systems in Public Sectors
 - Advisory Committee: Dr. Terry L. Cooper (chairperson), Dr. Shui-Yan Tang, Dr. Peter J. Robertson, Dr. Daniel A. Mazmanian, and Dr. Dowell Myers
 - Dissertation Committee: Dr. Shui-Yan Tang (chairperson), Dr. Terry L. Cooper, and Dr. William G. Resh
- Graduate Certificate in Digital Media and Culture**, *University of Southern California* 2014-2016
- Compulsory Coursework in the Department of Cinematic Arts: Seminar in Contemporary Digital Media (IML 501L); Digital Pedagogies (IML 555); Transdisciplinary Media Design Practicum (IML 543)
- Master of Public Policy**, *University of California, Los Angeles* 2011-2013
- APP (Applied Policy Project) Advisor: Dr. Mark A.R. Kleiman
- Bachelor of Arts in Communication and Journalism**, *Shenzhen University, Shenzhen, China* 2007-2011

SELECTED FELLOWSHIPS & AWARDS

- Graduate Lectureship Award**, *Sol Price School of Public Policy, USC* 2017
- Conference Travel Award**, *Graduate Student Government, USC* 2015, 2017
- IPPAM Endowed Fellowship**, *International Public Policy and Management, USC* 2016
- Doctoral Student Summer Institute Award & Research Grant**, *Office of the Provost, USC* 2014
- Graduate Assistantship**, *Sol Price School of Public Policy, USC* 2013-2017
- Community Partners Fellowship**, *Luskin School of Public Affairs, UCLA* 2011-2012
- National Scholarship**, *Ministry of Education, China* 2009-2010
- Outstanding Project Award**, *Tencent Technology Ltd., China* 2008-2009
- WING HANG Bank Fellowship**, *Wing Hang Bank Ltd., Hong Kong* 2008-2009
- University Academic Fellowship (Top Prize)**, *Shenzhen University, China* 2008-2009

REFEREED JOURNAL ARTICLES

“The Persistence of Prosocial Work Effort as a Function of Mission Match,” *Public Administration Review* 78(1): 116-25 (with William G. Resh and John D. Marvel) 2018

WORKING MANUSCRIPTS

Internal Capacity and Neighborhood Council Performance: A Fuzzy-Set Qualitative Comparative Analysis (with Terry L. Cooper and Hui Li) 2018

*Note: Winning proposal for the Capstone Grant Award (\$10,000)

Old Problems and New Dilemmas: The Conundrum of Environmental Management Reform in China 2017

*Note: Under review by *Environmental Politics*

Have Chinese Public Officials Become Increasingly Morose by Virtue of Civil Service Evolution from the Past to the Present? (with Shui-Yan Tang and Carlos Wing-Hung Lo) 2017

Do What You Mean, or Mean What You Say? Testing Implicit and Explicit Motivation Crowding in Prosocial Work (with William G. Resh and John D. Marvel) 2016

*Note: Under review by *Journal of Applied Social Psychology*

Beyond Governance for Economic Growth: Fiscal and Personnel Incentive Distortions in China (with Shui-Yan Tang) 2016

*Note: Under review by the *International Public Management Journal*

Revisiting the Neighborhood Council System in Los Angeles: Is It Effective in Promoting Civic Engagement? (with Terry L. Cooper and Hui Li) 2016

*Note: Funded by the Bedrosian Center on Governance and the Public Enterprise (\$4,300) and the Sol Price Center for Social Innovation (\$24,750). Under review by *Public Administration Review*

LEADERSHIP EXPERIENCE

USC Chapter President 2014-2015

Pi Alpha Alpha Global Honor Society for Public Affairs and Administration

Community Activities Committee Appointee (Stipend) 2012-2013

Graduate Student Association, UCLA

Vice President 2008-2010

Debate Team of Mass Communication, Shenzhen University

Elected Officer 2008-2010

Association Union, Shenzhen University

CONFERENCE PRESENTATIONS & INVITED LECTURES

"Reforming Civil Service When Employees are Unhappy: A Longitudinal Study of Job Satisfaction of Environmental Enforcement Officials in Guangzhou, China," co-authored with Shui-Yan Tang and Carlos Wing-Hung Lo. June 8-10
2017

*Note: Paper presented at the Public Management Research Conference, Washington, D.C.

"Revisiting the Neighborhood Council System in Los Angeles: Is It Effective in Promoting Civic Engagement?" co-authored with Hui Li and Terry L. Cooper. Mar. 17-21
2017

*Note: Paper presented at the American Society for Public Administration's Annual Conference on *Saluting the Public Service: A Bold & Noble Profession*, Atlanta, GA.

"Reforming Civil Service When Employees are Unhappy," co-authored with Shui-Yan Tang and Carlos Wing-Hung Lo. Jan. 16
2017

*Note: Paper presented to the Departmental Research Seminar (by invitation of the Department of Management and Marketing), Hong Kong Polytechnic University, Kowloon, Hong Kong.

"Beyond Governance for Economic Growth: Fiscal and Personnel Incentive Distortions in China," co-authored with Shui-Yan Tang. Oct. 16-17
2015

*Note: Paper presented at the Conference on *Quality of Government: Understanding the Post-1978 Transition and Prosperity of China*. School of International Relations and Public Affairs, Fudan University, Shanghai, China.

"Results of 'Where They Sit' or Determinants of 'Where They Stand': Understanding the Effect of Public Employees' Higher Levels of Public Service Motivation (PSM)." Sept. 30-Oct. 3
2015

*Note: Paper presented at the Southeastern Conference for Public Administration (SECoPA) on *Research & Application: Promoting Effective Public Service*, Charleston, SC.

TEACHING EXPERIENCE

Instructor of Record 2017

Course Title: *Statistics for Policy, Planning, and Development (PPD 303)*, USC

Lead Teaching Assistant for Dr. Shui-Yan Tang, Professor in Public Administration 2016

Course Title: *Public Policy and Management (PPD-225)*, USC

Average TA Rating: 4.45/5.0 (Response Rate: 71.74%)

Teaching Assistant for Dr. Qingyuan (Lori) Yue, Associate Professor of Management and Organization 2016

Course Title: *Strategic Management (BUAD-497)*, Marshall School of Business, USC

Teaching Assistant for Dr. Mark Velez, Captain of Palos Verdes Estates Police Department 2015

Course Title: *Statistics for Policy, Planning, and Development (PPD 303 & 502)*, USC

Lead Teaching Assistant for Dr. Glenn Daley, Economist 2014

Course Title: *Economics for Policy, Planning and Development (PPD 501 A & B)*, USC

Average TA Rating: 4.27/5.0 (Response Rate: 45.71%)

RELEVANT PROFESSIONAL EXPERIENCE

- Managerial Intern, China UnionPay** (Representative Office for North America), *Jersey City, NJ* 2013
- Evaluated the completion status of UnionPay & Elavon during a contract-based project (phase II), the purpose of which was to increase consumer awareness of UnionPay and accelerate its acceptance internationally; prepared respective monitoring report and made suggestions for further enhancement of UnionPay's brand recognition in the U.S. for the year 2013
- Research Intern, China Chamber of International Commerce-Shenzhen, China** 2012
- Carried out an independent research project titled "*Exploring the Myth of NGOs' Development in China and Respective Strategies to Strengthen Their Independence,*" which explored the intricacies of China's NGOs
- Research Intern, CEIBS Lujiazui International Finance Research Center-Shanghai, China** 2012
- Participated in a research project titled "*The Feasibility of Issuing Municipal Bonds in China,*" which analyzed the impacts of municipal bond issuance on local governments and related policy designs to minimize default risk
- Intern with Scholarship, WING HANG Bank-Shenzhen, China** 2010
- Co-contributor in the analysis of client information; compiled a company report on employee morale

SKILLS & QUALIFICATIONS

Technical Skills

- Proficient in SPSS, STATA, Scalar, Adobe Premiere Pro CS6, and Adobe Photoshop

Languages

- Fluent in English, Chinese (Mandarin and Cantonese)

Teaching Assistant Qualifications

- TA Qualification Test (Oral): Passed (Unrestricted), UCLA
- ITA (International Teaching Assistant) Exam: Cleared to Teach with No Restrictions, USC

Translations

- Simultaneous & Consecutive Interpreter for:
 - Delegation of faculty and school administrators from Hainan University. Selected works included: "Cultural Soft Power" held by Dr. Jay Wang; "The Importance of Engaging China" by Former Assistant Secretary of State for South and Central Asian Affairs Robert O. Blake, Jr.; "An Introduction on APRU (Association of Pacific Rim Universities)" by Dr. Shantanu Dutta; "Diversity and Inclusion" by Dr. LaVonna B. Lewis; and "China from a U.S. Policy Perspective" by Dr. Eric J. Heikkila. 2017
 - The 6th China International Co-Production Film Screenings Event (November 1) held by Sony Pictures Entertainment Inc. Major responsibilities included: 1) touring with a group of Chinese actors at Sony Pictures Studios, Culver City, California; 2) providing 2016

high-ranking officials from China's State Administrative Bureau of Press, Publication, Radio, Film and Television with a detailed overview of sound stages that Sony Pictures offers to accommodate feature films and television projects; and 3) assisting Mr. Nicholas Velasquez, Vice President of Government Affairs at Sony, in explaining filming locations for household sitcoms such as *The Goldbergs*.

- Public officials from Shanghai Municipal Administration of Culture, Radio, Film, and Television (SACRFT). Selected works included: "Public-Private Partnerships for Public Interests" presented by Dr. Elizabeth Graddy; "Cultural Communication and Cultural Industry" by professor Willow Bay; "Communication Policy" by USC University Professor Geoffrey Cowan; "Museum Operation and Finance" by the former president of the Los Angeles County Natural History Museum Jane Pisano; "Public Art in Los Angeles: History, Policy, and Trends" by a board member of the Do Art Foundation, Mr. Tanner Blackman; and "Cities and Culture" by Dr. Eric Heikkila. 2016
- Delegations of senior public servants from Shenzhen. Selected works included: "Organizational Theory" offered by Dr. Peter Robertson; "Social Innovation and How It Complements Other Innovations and Growth Strategies" by Dr. Gary Painter; "Rethinking the Administrative Presidency" by Dr. William Resh; "Innovation in Times of Change" by Dr. Robert Myrtle; "The Web and Online Trends" by journalism professor Marc Cooper; "Innovative Approaches to Meeting Affordable Housing Challenges" by housing developer Kevin Rodin; "Ethical Decision-making" by Dr. Terry Cooper; "Ten Principles for a Rule-Ordered Society: Enhancing China's Governing Capacity" by Dr. Shui-Yan Tang; and Congratulatory Remarks by Dean Jack Knott. 2015-2016
- Prof. Frank V. Zerunyan's consultative trip to Shenzhen, China. Helped Prof. Zerunyan deliver two lectures on collaborative governance – one to an audience of 250 local cadres and community leaders from the Bao'an District (Shenzhen), the other to an audience of 100 public service academy instructors, professors and scholars. Assisted in presenting research papers and ideas to a group of public administration researchers and public officials during an intensive two-day workshop at the Bao'an Party School (Shenzhen); addressed questions and concerns regarding essential collaborative governance issues raised during the course of Prof. Zerunyan's first Shenzhen tour. 2015
- Delegation of high-ranking personnel from the Bureau of Industrial and Commercial Administration, Guangxi Provincial Government. Selected works included: "Trends & Best Practices in Cybersecurity – for Networks, Cloud Computing and Mobile" given by Ernie Edmonds; "The Role of Government in Economic Development: Achievement and Challenges" by former Los Angeles Mayor Antonio Villaraigosa; "U.S. Judicial and Police System; Industrial, Commercial and E-Business Laws, Practices, and Regulation" by Dr. Mark Velez; and "The Future of Digital Business Development and Marketing: Competing With Free or Zero Budget Marketing" by professor Ira Kalb. 2015
- Translator of:
 - "Interpreting the China-India Economic Differences: An Overlooked Factor" (Authors: S. Ramakrishna Velamuri and Shengjun Liu), published in the *Financial Times* (Chinese Version). 2012

MEDIA COVERAGE

Cover image in IELTS E-magazine, published by the British Consulate General, Guangzhou	2012
Interviewed by <i>Sina News of China</i> on the merits of IELTS in English studies	2011

PROFESSIONAL MEMBERSHIPS & AFFILIATIONS

American Society for Public Administration	2017-2018
Association for Public Policy Analysis and Management	2014-2017
American Planning Association	2014-2015
American Political Science Association	2014-2015

REFERENCES

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- Terry L. Cooper, PhD
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- William G. Resh, PhD
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Phone: (213) 821-7844
- Peter J. Robertson, PhD
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